

Principles of Business & Finance

2.01 Key Terms

Validity	A concept used to evaluate the quality of research and the accuracy of a measure.
Reliability	The degree to which the result of a measurement, calculation, or specification can be depended on to be accurate.
Accuracy	The quality or state of being correct or precise.
Timeliness	The fact or quality of being done or occurring at a favorable or useful time.
Bias	In favor of or against one thing, person, or group compared with another, usually in a way considered to be unfair.
Draft	A preliminary version of a piece of writing.
Storyboards	A graphic organizer that plans a narrative.
Proposals	A plan or suggestion, especially a formal or written one, put forward for consideration or discussion by others.
Manipulating	Control or influence (a person or situation) cleverly, unfairly, or unscrupulously.
Heritage preservation	Seeks to preserve, conserve and protect artifacts of historical significance.
Obsolescence	Outdated and no longer used.