OBJECTIVE	ESSENTIAL QUESTION(S)	RESOURCES
1.01 Students will identify Career	1. What are the expected skills and traits of professionals who work in the	 Hotel Management
Opportunities in hospitality and	hospitality and tourism industry?	 <u>Career In Hospitality</u>
tourism industry.	2. What does the career information of the hospitality and tourism industry mean to you?	Associations
	3. How can the working environments of the hospitality and tourism industry impact you?	
	4. How are the professional associations of the hospitality and tourism industry distinguished?	
1.02 Students will understand the	1. What are the areas of tourism destinations?	Tourism Destinations
types and Interrelationships of	2. What are the categories of the tourism destination segments?	 <u>Vacation Packages</u>
hospitality and tourism	3. How would you rephrase the segments of hospitality industry?	 Interrelationship
destinations.	4. How would you explain the interrelationship between hospitality and tourism?	
1.03 Students will understand how Inter-Organizational systems	1. What are the categories of departments within hospitality and tourism destinations?	 Hotel Organizational Structure
operations impact products and	2. What are the categories of roles and responsibilities entailed within positions of	
services offered at hospitality and	hospitality and tourism destinations?	
tourism destinations.	3. What are the categories of functions and interactions of departments within	
	hospitality and tourism destinations?	
	4. How do performing responsibilities impact the quality of products and services	
	offered to customers/travelers?	