

Hospitality & Tourism  
Objective 2

OBJECTIVE	ESSENTIAL QUESTION(S)	RESOURCES
2.01 Students will understand the impact of the hospitality and tourism destinations on an <b>Economy</b> .	<ol style="list-style-type: none"> <li>1. <b>How does the economy impact hospitality and tourism businesses?</b></li> <li>2. <b>How does globalization impact the hospitality and tourism industry?</b></li> <li>3. How does tourism impact the economy in your local area?</li> <li>4. What is the comparison between inbound and outbound tourists?</li> <li>5. What are some examples of how tourism generated funds impact destination's infrastructure and superstructure?</li> </ol>	<ul style="list-style-type: none"> <li>• <a href="#">Economic Impact</a></li> <li>• <a href="#">Globalization</a></li> </ul>
2.02 Students will understand <b>Forecasting Skills</b> to identify potential cost and profit for hospitality and tourism destinations.	<ol style="list-style-type: none"> <li>1. <b>What kind of information is needed to forecast hotel occupancy?</b></li> <li>2. How do trends and information come together to assist with forecasting?</li> <li>3. How is scheduling employees and inventory determined?</li> <li>4. Why is forecasting cost and profit important?</li> <li>5. How is ratio occupancy calculated and used?</li> <li>6. How is the number of available hotel rooms determined?</li> <li>7. How is 10-day occupancy forecasted?</li> </ol>	<ul style="list-style-type: none"> <li>• <a href="#">Forecasting</a></li> </ul>
2.03 Students will understand how to apply skills for managing <b>Plans and Budgets to accomplish Goals and Objectives</b> of hospitality and tourism destinations.	<ol style="list-style-type: none"> <li>1. Based on bookings and reservations, how is the number of employees and labor hours determined?</li> <li>2. How do staffing schedules balance labor cost and number of bookings or reservations?</li> <li>3. How is a staff budget determined?</li> </ol>	<ul style="list-style-type: none"> <li>• <a href="#">Video: Housekeeping Guide</a></li> <li>• <a href="#">Estimating Staffing Needs</a></li> </ul>