

CANVAS
LAP-PD-05

Careers in sport and event marketing can be for everyone, no matter what their talents or interests might be.

Take some time to discover what opportunities might be awaiting you in this field.

Conduct a job search at:

www.teamworkonline.com
www.marketingjobs.com

Select a job opening that looks interesting to you and determine:

- The company, team, or organization
- The job location
- The job department (e.g., sales, merchandising, public relations)
- The job title
- The job description/list of responsibilities
- The job requirements (such as training or experience)

After you've learned the basics of the position, decide if you think this job would be right for you someday. List all the aspects of the job that appeal to you along with those that don't appeal to you. Determine what you need to do between now and then to meet the requirements for a job like this.

Create a table with 2 columns and use the left column for the prompt and the right column for your responses.

