

CANVAS PD-051
KEY TERMS

Advertising	
Sales	
Ticket management	
Market research and development	
Promotions	
Merchandising	
Public relations	
Media relations	
Community relations	
Social media	
Competitiveness	
Positive attitude	
Ability to solve problems	
Accuracy with details	
Leadership	
Creativity	
Ability to negotiate	
Flexibility	
Ability to manage time effectively	
Ability to work under pressure	
Ability to multitask	